



# **INSTITUTE OF TECHNOLOGY & MANAGEMENT**

Affiliated to HNB Garhwal Central University & Sri Dev Suman Uttarakhand Vishwavidyalaya



BE A CHANGE-MAKER
LET YOUR DREAMS TAKE FLIGHT

# ITM LIGHTS A SPARK SO YOU CAN MAKE A DIFFERENCE LEAVE A MARK ON UNIVERSE





A FUTURE LEADER
SEES THE WORLD THROUGH
A WIDE LENS

NO MATTER
WHAT YOU SEEK
ITM DEHRADUN
IS FOR YOU



# A TRANSFORMATIVE LEARNING EXPERIENCE



# At ITM Dehradun, you are not defined by labels.

We believe that your potential is limitless and that is what defines your growth. Your background, experiences, goals and values are unique, and we celebrate YOU.

This is your Institute. Established for new-age leaders, like you, who can make meaningful contributions to our society and create a lasting impact.





# IF YOU ARE

ambitious, motivated to grow and drive change, then ITM

Dehradun is the best place for YOU \_\_\_\_\_



# Make a Difference



Achieve Excellence

Gain Deep Domain Knowledge Early On





Meet unique minds

Find confidence in your strengths



Discover what makes you unique

# WE BELIEVE IN SCULPTING

The Institute of Technology & Management (ITM) Dehradun was established with a belief that education must be molded for the students, and not the other way around. Our faculty intentionally sculpt educational experiences that draw from students' innate strengths and unique backgrounds. With a legacy of more than 2 decades, our institutions are globally renowned for thinking and teaching differently.





10000+
Total Placements

200+ Awards & Medals

**15**Winner in National and State Level
Championship

Biggest City
Campus





# CHALLENGE THE STATUS QUO

GET INSPIRED BY OUR CHANGE-MAKERS



# Our ITM Dehradun is led by visionary Nishant Thapliyal, who like you, aimed to drive change and create impact.

With the support and guidance of a pool of change-makers, the Institute is your platform to truly discover your full potential.





Nishant Thapliyal is a great visionary and a man of action. He has intensely devoted his life for education and social transformation of the society.

He is the multi faceted personality who combines in him myriad roles of a friend, philosopher and guide. Above all He is a man of selfless dedication and working assiduously to uplift the quality of professional education and skill oriented technical education and training.

Institute of Technology and Management (ITM) Dehradun is a premium Technology and Management Institution located in the education hub of India "Dehradun". ITM Dehradun is famous in entire North India for its 2 decades of expertise in offering corporate oriented quality centric education in the field of IT, Management, Commerce, Journalism & Mass Communication, Animation, Hotel Management, Library Science and all stream of BA. This effort is being highly appreciated by Times Group by awarding ITM as "THE BEST BUSINESS SCHOOL OF THE YEAR 2022"

With a flock of faculty having research oriented and rich domain expertise, ITM has crafted a curriculum that enables students to mobilize their abilities and bring out the best in themselves. Our efforts have always been focused on chiseling students with care and caution not just for the global competitive world but for life. Our dedicated efforts are spreading its fragrance as our students are creating new history through outstanding achievements and accolades. Our student of BSc (IT), Ashish Sharma got placed in vmcare with a package of Rs 14 Lacs, Praveen Gwally (BBA) and Anushka (BBA) both are placed in Byju's with a package Rs 10.50 Lacs, Kajal(BBA) in Upgrad with a package of Rs 7.5 Lacs, Kapil Negi(BA(H) Journalism & Mass Comm.) with Akashwadi Uttarakhand, Sanchit(BCA) with Wipro, Jaikishan(BCom) with Airtel, Rashi Sharma (BBA) with Indigo Airlines, Sarthak Singh(BSc-Animation) with Uttarakhand Tourism, Vipin(Hotel Management) with Country Inn and many more scripted success stories are with ITM.

From bagging consecutive Ranks at the University examinations and Gold Medals in different district, state and national level sports to standing tall in terms of their Corporate Stints and entrepreneurial trails; our students have proved time and again that there is no replacement for creativity and innovation.

ITM Dehradun offers courses BBA, BSc (IT), BCA, BSc(Animation), BCom with Computerised Accounting, BCom(H), BA(H)in Journalism & Mass Communication, BA with all Streams, BHM/DHM, MSc(IT), BLib, MLib.



The objectives of ITM Dehradun is to develop 'Universal Knowledge'. Exploration of knowledge originates through proper education. We at ITM endeavour to provide holistic education relevant and required for the 21st century and beyond by perfecting and building up the mind of students.

The students are encouraged in developing their physical and emotional fitness in enhancing concentration of their mind to build up personality.

On behalf of ITM Dehradun I am inviting the parents and students to explore our offerings in the pages that follow. We are also welcoming the educationists and researchers in translating their experiences and expertise to motivate the young minds in building up knowledge and leadership for the service of the nation.

Our vision is to ensure that our alumnae emerge as ethical, intellectual and professional Leaders to our society and country.

ITM has adopted software based technologies like smart lecture rooms to deliver teaching and learning so that the students can learn and adopt themselves with the upcoming international systems.

I would like to assure you that our staff would provide a rewarding and productive academic journey resulting in employable competencies and life skills in your chosen domain of knowledge. We believe in creating vigilant and well rounded youth for vibrant India of tomorrow.

Let us endeavor to achieve this together, as joint stakeholders in your progress.

12



We are delighted you are considering ITM Dehradun to fulfil your higher education ambitions.

Did you know we have been delivering BBA, BSc (IT), BCA, BSc(Animation), BCom with Computerised Accounting, BCom(H), BA(H)in Journalism & Mass Communication, BA with all Streams, BHM/DHM, MSc(IT), BLib, MLib for more than over 20 years, right here in Dehradun?

We really pride ourselves on being able to offer these courses to you. Whether you are local, come from afar, have just left school or are returning to education - your journey starts here.

### We have a great team of academics ready to impart knowledge and challenge you.

Our faculty are subject experts and many have years of experience in working in industry and as such you are in good hands to gain valuable knowledge and insight from them. Our Programme Leaders have designed knowledge-building, thought-provoking and current curriculums to enhance your knowledge and understanding of key subjects within your chosen field.

We offer the best of all worlds: high-quality education, individual support, and a career path right on your doorstep - all at an affordable price. Our courses lead to great employment prospects as you develop a deep understanding of your subject, high-level job skills and a positive attitude to important workplace issues including diversity and equal opportunities.

# Your success starts here!!

13



We are very proud of our long history of delivering higher education courses right here in the heart of Dehradun.

# We are passionate about offering high quality, affordable professional education.

Higher Education can be life changing. Studying a higher education course at our ITM Dehradun will not only allow you to gain a qualification, it will give you the opportunity to change your life by opening up career opportunities and broadening your horizons. It will give you the opportunity to meet likeminded people and to become part of our student community. A place where you can learn, study, collaborate and socialize.

Our staff is what makes ITM such a unique place to study. Our faculty are highly approachable, knowledgeable and domain experts. Many come with valuable industry experience, giving you an insight into real world scenarios. But it doesn't stop there - when you join us in your first semester, you will have access to a personal tutor to guide you on your academic journey. We know studying at degree level is a challenge and will take a lot of hard work and dedication but we will support you as much as we can.

We are very excited that our long-held ambition is now being realized. We are now ready the state-of-the-art and biggest city campus of Dehradun which will allow our first cohort of all students the opportunity to gain valuable insights and experience whilst on campus.

ITM Dehradun is where it starts.

We look forward to welcoming you into our student community.

14

# **Academic and Advisory Board**

The Academic and Advisory Board actively contributes to the vision of ITM Dehradun. They offer expert guidance in the areas of policymaking, curriculum design and faculty selection. The Board shapes your transformative journey right from your learning experience to your extracurriculars and life on campus.



Rajveer Yadav

20+ Years of enriched exposure Internationally Acclaimed Corporate Trainer & Motivational Speaker

Mentor of Change







**Dr Atul Sharma** 

35+ Years of experience in theatre Reputed Poet and Writer "Shakespeare of Uttarakhand" Creator of ITM Anthem



Sanchit Jain
CEO Dream Orbit
IT Stalwart



Vipin Baluni
Renowned educationist
& Social Reformer



SMA Kajmi
35+ Years of experience in Media
Nationally Acclaimed Media
Personnel



Ambuj Joshi
10+ Years of experience in IT &
Animation
HR Head Itirang Studios

# DEHRADUN IS YOU NEW CLASSROOM

# Take advantage of a brilliant springboard to launch your career

ITM is located in the Capital of best education in India, thriving with start-ups, multinationals, and a plethora of opportunities. Learning at ITM goes beyond the classroom and into the rich ecosystem of Dehradun. With a compelling blend of academic immersion, professional growth, and a vibrant lifestyle, Dehradun is the gateway to a brilliant career.









# Learning for the real world

Our students are at the center of everything we do. We believe in your dreams and provide the right exposure towards a successful life. We provide learning experiences that prepare you for today's real world and its challenges. We help you identify your strengths, explore unique career trajectories, and grow into visionary leaders.

EXPERIENCE AN INTERDISCIPLINARY ITM

Let's start with a question-How would you solve some of the most critical problems of the world?

Sustainability, climate change, politics and gender equality, digital and data security, crowded marketplaces, the list goes on.
Real-world challenges do not exist in isolation but are interlinked to each other. Hence, at ITM, we focus on Interdisciplinary learning that allows you to develop deep domain knowledge, while exploring a width of its applications across contexts. We are setting you up for success in the ever-changing real world.

The Academic Departments at ITM are established to be concentric in engagement and offer 5 domains that are naturally Interdisciplinary in nature.

# UNNAT BHARAT ABHIYAN





Another MHRD program directly under the supervision of the Prime Minister of India authorizes ITM to adopt **five villages in Dehradun**, study the social system, like **roads**, **hospitals**, **dispensaries and education** in terms of the number of schools in relation to the population of the adopted villages and mitigate their problems by recommending suggestions to the Government. The activities is being performed by the students and faculty.

# **AFFILIATIONS**

The Institute Is affiliated with







# HEMWATI NANDAN BAHUGUNA CENTRAL UNIVERSITY, SRINAGAR

- 1. B.Sc IT- 3 years
- 2. BCA- 3 years
- 3. BBA 3 years
- 4. M.ScIT-2 years

# SRI DEV SUMAN UTTARKHAND VISHWA VIDYALYA, TEHRI

- 1. B.Sc Animation: 3 years
- 2. B.Com (Hons.) 3 years
- 3. B.Com (CA) 3 years
- 4. B.A. (Hons.) Journalism and Mass Com
- 5. BHM
- 6. DHM
- 7. B.Lib.I.Sc
- 8. M.Lib. I.Sc
- 9. M.Com

### **UTTARAKHAND OPEN UNIVERSITY, HALDWANI**

- 1. M.ScIT
- 2. MCA
- 3. PGDCA
- 4. Cyber Security, Certificates/Diploma
- 5. M.ScGIS
- 6. M.Sc in Cyber Security.
- 7. MBA in the distant Education mode.
- 8. CCA (Certificate of Computer Application)
- 9. CEGCS: Certificate in E-Governance & Cyber Security
- 10. DIT (Diploma in Information Technology)
- 11. PG Diploma in Computer Application (PGDCA).

**BA with all Streams** 

# THE REAL HEROS OFITM OUR FACULTY

Learn from some of the most brilliant minds.

Our faculty include distinguished academicians, recognized for their research, cross-disciplinary initiatives and excellent

teaching methods. Some of our faculty are industry practitioners, constantly working to create career relevant courses to meet industry needs.

Learn from their experiences, collaborate with them and achieve your own educational transformation.

# DEPARTMENT OF MANAGEMENT & COMMERCE



Dr. ANJU GAIROLA THAPLIYAL Principal Qualification: MBA, PhD Area of Special Interest: Human Resource



Dr. RAVI BAHUGUNA
Assistant Professor
Qualification: PhD, NET, MA(Eco)
Area of Special Interest:
Economics & Banking

ITM, Dehradun, U.K



MS. SURBHI SHARMA
Assistant Professor
Qualification: MBA, MA
Area of Special Interest: Human Resource,
Organisational Behaviour, Business
Communication

MR. JAYANT MAHAJAN



Assistant Professor
Qualification: BCA, MBA
Area of Special Interest: Computers, Marketing,
Finance



MS. PARUL GOEL
HOD Management
Qualification: MBA
Area of Special Interest: Marketing with
International Business, HR Management,
Strategic Management



MS. NEETA BISHT
HOD Commerce
Qualification: MBA, PGDBA, M.Com
Area of Special Interest: Finance & Accounts/
Management Accounting, IBFS



MS. MEENAKSHI SHARMA
Assistant Professor
Qualification: MBA
Area of Special Interest: Finance & Accounts



MR. NITIN KOTNALA
Assistant Professor
Qualification: MBA
Area of Special Interest: Marketing & Finance



MR. MOHIT BADOLA
Assistant Professor
Qualification: MBA, Phd Pursuing
Area of Special Interest: Finance & Taxation

# DEPARTMENT OF ANIMATION



MR. ABHINAV GUPTA
HOD, ANIMATION
Qualification: BA English (H)
Area of Special Interest: Character Animation,
Audio/vedio Editing, Motion Graphics & VFXS



MS. CHINKY KWANKIN
Assistant Professor
Qualification: Masters in Fine Arts
Area of Special Interest: Painting & Sketching



MR. NITISH UNIYAL
Assistant Professor
Qualification:
Area of Special Interest: Vidio Editing,
Premiere Pro, After Effects

# DEPARTMENT OF LIBRARY



MS. ANJANA SHARMA
HOD, Library Science
Qualification: M.Phil
Area of Special Interest: Cataloguing and
Calssification



MS. SAVITA SINGH
Librarian Cum Faculty
Qualification: B.Lib, M.Lib (Gold Medalist)
Area of Special Interest: Library and Society

# DEPARTMENT OF JOURNALISM AND MASS COM.

MR. PRIYANK RATURI



HOD, Mass Com.
Qualification: Masters in Media Communication
Area of Special Interest: Public Relation/
Corporate Communication, Advertising,
Radio Production



MS. ISHANI KARKI
Assistant Professor
Qualification: Masters in Media Communication
Area of Special Interest: Television Production,
Radio Production



MS. ADITI UNIYAL
Guest Faculty
Qualification: PH.D Pursuing
Area of Special Interest: Reporting & Editing,
Print Media, Development Communication

ITM, Dehradun, U.K.

# DEPARTMENT OF HOTEL MANAGEMENT



MR. RAJAT RATURI
HOD, HM
Qualification: Master's in Hotel Management
Area of Special Interest: Food Production &
Food & Beverage Service



MR. ADITYA BIST
Assistant Professor
Qualification: Masters in Hospitality Mgt.
Area of Special Interest: Housekeeping &
Front office, Food & Beverages Production/
Service



MR. SAJIT RAWAT

Assistant Professor

Qualification: Masters in Tourism

Area of Special Interest: F&B Service, French,
F&B Production

# DEPARTMENT OF I.T.



MR. MUDIT MITTAL
HOD, IT
Qualification: M.Tech, MCA
Area of Special Interest: Automata
Datastructure, Switching Circuit



MS. KAVITA DANGWAL
Assistant Professor
Qualification: MCA
Area of Special Interest: Data Mining,
Cloud Computing, Multimedia, Java



MR. ASHISH VISHWAKARMA
Assistant Professor
Qualification: M.Sc IT, M.Tech
Area of Special Interest: Operating System,
Data Structure DE, DCN, FOC, Fuzzy Logic



MR. ABHINAV KUMAR
Assistant Professor
Qualification: MCA
Area of Special Interest: DBMS, Data Structure



MR. SHUDHANSHU SINHA
Assistant Professor
Qualification: M.Sc IT, MCA
Area of Special Interest: Programming in C,
Programming in C++, HTML, OOAD



MR. PASHUPATI BHATT
Examination Controller
Qualification: USLET
Area of Special Interest: Machine Learning/
Deep Learning



MS. DOLLY RANA
Assistant Professor
Qualification: B.Tech
Area of Special Interest: DBMS, System
Analysis & Design, HTML, RDBMS



**DR. R.M. BHATT DIRECTOR**Qualification: PH.D
Area of Special Interest: Modeling & Simulation



# Department of

IT played a pivotal role to forecast hotspots, provide surveillance dashboards and allocate healthcare resources.24Our focus on this emerging field prepares you for an exciting career within diverse domains including Robotics, Economics, Healthcare, and Financial Technology.



# I. Departmement of

# **INFORMATION TECHNOLOGY**

Information Technology is now-a-days a backbone of all technologies and is indispensible.

IT is the study, design, development, implementation, support or management of computer-based information systems—particularly software applications and computer hardware.

Nearly every company, from a software design firm, to the biggest manufacturer, to the smallest "mom & pop" store, needs IT workers to keep their businesses running smoothly, according to industry experts.

### Most IT jobs fall into four broad categories:

- 1. Computer scientists,
- 2. Computer engineers,
- 3. Systems analysts and
- 4. Computer programmers.

# Courses at UG and PG Levels:

- 1. B.Sc (InformationTechnology) B.Sc IT
- 2. Bachelors in Computer Application (BCA)
- 3. Masters (InformationTechnology) M.Sc IT

# I. BACHELORS OF SCIENCE IN INFORMATION TECHNOLOGY (B.Sc IT):

A three years UG Course, is a basis for a wide range of exciting IT based careers, including networking management, programming language, system design engineering, software development, webapplication development including, both server and client side programming.

# Eligibility:

10 +2 in any stream with 45% marks

### **Affiliation:**

HNB Garhwal Central University

# **Course Duration:**

Three years

# **Career Prospects**

- 1. Networking and Server Technology values.
- 2. Digital and Advanced programming languages.
- 3. Web administration and processes.
- 4. Digital Management and administration.
- 5. Technical Support and Administration.
- 6. MIS Specialist
- 7. Multimedia management and planning.
- 8. Technology application Specialist
- 9. OS based specialist as Microsoft, Linux etc.
- 0. Specialist in Mobile and Call center KPO Technologies.



# **B.Sc.** (I.T.)

# **Programme Structure**

### Theory

I. SET/CSE/BIT/AECI

SET/CSE/BIT/AEC101

SET/CSE/BIT/AEC102

SET/CSE/BIT/AEC103 **Practical** 

SET/CSE/BIT/CP11

2. SET/CSE/BIT/CP12

### FIRST SEMESTER:

General English

Fundamental of Computers and Information Tech

Programming in 'C'

THIRD SEMESTER:

Digital Electronics

Mathematical Foundation of Computer Science

Fundamental of Computers & Inform. Tech. Lab Programming in 'C' Lab

Computer Based Numerical Techniques

Computer Based Numerical Techniques Lab

SET/CSE/BIT/C 301 SET/CSE/BIT/C 302

SET/CSE/BIT/C 303 3.

SET/CSE/BIT/CECI

**Practical** 

SET/CSE/BIT/CP11

2. SET/CSE/BIT/CP12

# **FIFTH SEMESTER:**

Theory SET/CSE/BIT/DSE1

SET/CSE/BIT/DSE2 SET/CSE/BIT/DSE3

3. SET/CSE/BIT/DSE4

**Practical** 

SET/CSE/BIT/CP53 SET/CSE/BIT/CP54 DSEIA DSE2A DSE3A DSF4A

**DBMS** 

SECIA

DBMS Lab

DSEIA Lab DSE2A Lab

# Theory

SET/CSE/BIT/AEC2

SET/CSE/BIT/AEC201

SET/CSE/BIT/AEC202

SET/CSE/BIT/AEC203

**Practical** 

SET/CSE/BIT/CP11

SET/CSE/BIT/CP12

### SECOND SEMESTER:

**Environment Science** 

Data Structure

Object Oriented Programming using 'C++'

System Analysis and Design

Data Structure Lab

Object Oriented Programming using 'C++' Lab

# Theory

SET/CSE/BIT/C401

SET/CSE/BIT/C402

SET/CSE/BIT/C403

SET/CSE/BIT/SE@

# **Practical**

SET/CSE/BIT/CP41

SET/CSE/BIT/CP42

### **FOURTH SEMESTER:**

Operating Systems

Data Communication & Networks

Management Information System

SEC2A

Operating System Lab

Multimedia Technology and Application Lab

# SIXTH SEMESTER:

SET/CSE/BIT/DSE4

SET/CSE/BIT/DSE5 SET/CSE/BIT/SEC4

I. SET/CSE/BIT/CPII SET/CSE/BIT/CP12 DSE4A DSE5A SEC4A

DSE4A Lab Project



# 2.BACHELORS OF

# **COMPUTER APPLICATIONS (BCA)**

Customized course for students interested in the field of Computers and Information Technology. The students with BCA degree can start up his career in the Government Sector or a Private Sector since there are a lot of employment potentials in both the sectors.

BCA will provide you job in the IT Sector in companies like, Wipro, Infosys, TCS, IBM, HCL, Tech Mahindra, and Siemens Communications and even in international companies like Vodaphone or Essaar Communications.

# Eligibility:

10 +2 in any stream with 45% marks,(with math as compulsory subject)

### **Affiliation:**

HNB Garhwal Central University

# Course Duration:

Three years

# **Career Prospects**

- I. Programming Jobs and assignments
- 2. System Administration assignments.
- 3. Software Development industry.
- 4. Trouble shooting and support planning.
- 5. Studio management and support planning
- 6. NetTechnology based profiles globally.
- 7. Secure networked administration





# B.C.A.

# **Programme Structure**

Theory

I. SET/CSE/BCA/AECI

SET/CSE/BCA/AEC101 SET/CSE/BCA/AEC102

SET/CSE/BCA/AEC103

**Practical** 

SET/CSE/BCA/CP11

2. SET/CSE/BCA/CP12

THIRD SEMESTER:

FIRST SEMESTER:

Programming in 'C'

Computer Fundamental

Computer Fundamental Lab

Programming in 'C' Lab

Computer Networks

System Analysis and Design

Mathematical Foundation of Computer Science

Computer Based Numerical Techniques

Computer Networks and Internet Techn. Lab

Computer Based Numerical Techniques Lab

General English

SET/CSE/BCA/C 301 SET/CSE/BCA/C 302

SET/CSE/BCA/C 303 3.

SET/CSE/BCA/CECI

**Practical** 

I. SET/CSE/BCA/CPII

SET/CSE/BCA/CP12

FIFTH SEMESTER:

Theory

I. SET/CSE/BCA/DSEI SET/CSE/BCA/DSE2

SET/CSE/BCA/DSE3 3.

SET/CSE/BCA/DSE4

Practical

SET/CSE/BCA/CP51

SET/CSE/BCA/CP52

DSEIA DSE2A

> DSE3A DSF4A

DSEIA Lab

DSE2A Lab

**Theory** SET/CSE/BCA/AEC2

SET/CSE/BCA/AEC201

SET/CSE/BCA/AEC202

SET/CSE/BCA/AEC203

**Practical** 

SET/CSE/BCA/CPII

SET/CSE/BCA/CP12

Programming using 'C++'

Data Base Management System

Data Structure & File Organization

Data Structure & File Organization Lab Programming in 'C++' Lab

SECOND SEMESTER:

**Environment Science** 

**FOURTH SEMESTER:** 

SET/CSE/BCA/C401

SET/CSE/BCA/C402

SET/CSE/BCA/C403

4. SET/CSE/BCA/ECC

**Practical** 

SET/CSE/BCA/CP41

SET/CSE/BCA/CP42

Multimedia Systems and Application

Operating System Organization & UNIX

Software Engineering

SIXTH SEMESTER:

SEC2A

Multimedia Systems and Application Lab Operating System Organization & UNIX Lab

I. SET/CSE/BCA/C 301

DSE4A SET/CSE/BCA/C 302 DSE5A

3. SET/CSE/BCA/C 303 DSCA

I. SET/CSE/BCA/CPII SET/CSE/BCA/CP12 DSE4A Lab

Project



# **3.MASTERS OF SCIENCE IN**

# **INFORMATION TECHNOLOGY (M.SC (IT))**

M.Sc (IT) gives you knowledge of IT from an organization oriented point of view, allowing you to be capable of designing and implementing IT Systems for a wide range of organizations.

The course has been specially designed to suit the requirements of the IT industry, where the candidate can take up technical or managerial positions.

### **Eligibility:**

Graduate in Science /BCA/B.Sc IT/B.Sc (CS)

(with 45% Marks)

### Affiliation:

HNB Garhwal Central University

### **Course Duration:**

Two years

# **Career Prospects**

- I. E-governance assignments and initiatives
- 2. Centre Management assignment and venture.
- 3. Software engineer, analyst and planner assignments.
- 4. Network manager and database manager assignment
- 5. Application job for SAP related profiles.
- 6. Team Mgnt. of IT Professionals and knowledge worker.





# M.Sc. (IT)

# **Programme Structure**

SEMESTER-I		
SET/CSE/MIT/C101:	Computer Fundamentals & Programming in 'c'	
SET/CSE/MIT/C102:	Mathematical Foundation of Computers Science	
SET/CSE/MIT/C103:	Digital Electronics & Comp. Sys. Architecture	
SET/CSE/MIT/C104:	Structured System Analysis and Design	
SET/CSE/MIT/C105:	Accounting and Financial Management	
SET/CSE/MIT/C11:	Comp. Programming and Financial Management	
SET/CSE/MIT/C12:	PC Packages (Introduction to DOS & MS Office)	

# SEMESTER - III

SET/CSE/MIT/C301: SET/CSE/MIT/C302: SET/CSE/MIT/C303: SET/CSE/MIT/E1: SET/CSE/MIT/E1: SET/CSE/MIT/EP31: SET/CSE/MIT/EP32: SET/CSE/MIT/SS31:

SET/CSE/MIT/C301:

Elective I: Elective I: Elective II: Self Study\*

SET/CSE/MIT/C201: Data Structure Using 'C' SET/CSE/MIT/C202: Relation Database Management Systems SET/CSE/MIT/C203: Operating System SET/CSE/MIT/C204: Software Engineering and Project Management SET/CSE/MIT/C205: Object Oriented Analysis and Designing SET/CSE/MIT/C21: Data Structure Using 'C'

**SEMESTER - II** 

Relation Database Management Systems SET/CSE/MIT/C22: SET/CSE/MIT/SS21: Self Study\*

# **SEMESTER - IV**

SET/CSE/MIT/E3: Elective III: SET/CSE/MIT/E4: Elective IV: SET/CSE/MIT/EP41: Elective III: SET/CSE/MIT/PR41: Project SET/CSE/MIT/SS31: Self Study\*





# **B.B.A**

# **Programme Structure**

**BBAYEAR-I** SEMESTER - I SOM/BBA/DSC-101: Management & Organization Behavior SOM/BBA/DSC-102: **Business Statistics** SOM/BBA/DSC-103: Entrepreneurship Development SOM/BBA/DSC-104: Environmental science SEMESTER - II SOM/BBA/DSC-201: Human Resource

SOM/BBA/DSC-201: **Business Accounting** SOM/BBA/DSC-203: Production and Operation Management SOM/BBA/DSC-204: English/Modern Indian Language (MIL)

**BBAYEAR-II** 

**SEMESTER - III** SOM.BBA/DSC-301: Managerial Economics SOM/BBA/DSC-302: Principles of Marketing SOM/BBA/DSC-303: Management Accounting SOM/BBA/DSC-304-A1/A2: Economics/India's Diversity and Business SOM/BBA/DSC-305-A1/A2/A3/A4: IT Tools for Business/Personality Development and Communication Skill/E-

Commerce/Statistical Software Package(s) Business & Marketing Research

SOM/BBA/DSC-401: Business & Marketing Research SOM/BBA/DSC-402: Macroeconomics

SOM/BBA/DSC-403: Finance Management SOM/BBA/DSC-404/A1?A2: Ethics and Corporate Social Responsibility/Tax Planning

SOM/BBA/DSC-405: Summer Internship & Viva-Voce

BBAYEAR-III **SEMESTER-V** 

SOM/BBA/DSC-IV-GB-503A1/A2:

SOM/BBA/DSC-II-M-504-A1/A2:

SOM/BBA/DSC-501: Quantitative Techniques for Management SOM/BBA/DSC-502: Legal Aspects of Business Student are

required to choose one group and select two papers from this group as specified here under Discipline Specific Elective (DSE), The groups comprise of Finance (F), Marketing (M), Human Resource (HR), Global Business Management (GB)

SOM/BBA/DSC-I-F-503A1/A2: International Finance (or) Finance Modeling

and Derivatives

SOM/BBA/DSC-II-M-503AI/A2 Consumer Behavior (or) Retail Management SOM/BBA/DSC-III-HR-503A1/A2:

Training and Development (or) Performance and Compensation Mngt.

Global Business Environment (or)

Multinational Business Finance SOM/BBA/DSC-I-F-504-A1/A2:

Investment Banking and Finance Services or

Investment Analysis and Portfolio Mngt.

Marketing Services (or)

International Marketing

SOM/BBA/DSC-III-HR-504-A1/A2: Management of Industrial Relations (or)

Talent and Knowledge Management SOM/BBA/DSC-III-GB-504-A1/A2: International Trade Policy and Strategy (or)

Transactional and Cross Cultural Marketing



# SRI DEVSUMAN UTTARAKHAND VISHWAVIDYALAYA, TEHRI

# III. Departmement of

# **COMMERCE**

Without the knowledge of commerce no industries can progress. In a private or a public sector both, the managerial expertise is highly valued and career advancement within the management sphere is supported by qualified managers.

Bachelor of Commerce (Honors) B.Com (Computerized Accounting) are under graduate Courses and covers the study of Principles of accounting, economic theory, micro and macroeconomics, money and banking systems, knowledge about business, trade and its characteristics and policies involved, etc.

These courses focus on the systematic study of the concepts of Accountancy, Business Studies, Statistics, Economics, Mathematics, Finance, Banking, Law, Taxation, Marketing, Management Studies, etc. It is career orienting and has many openings.

# I.B.Com (Honors) and

### 2.B.Com (Computerized Accounting)

Eligibility	:
-------------	---

10 +2 in any stream with 45% marks, 50% for B.Com(H)

### Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

### **Course Duration:**

Three years

# SEMESTER- I

Course Co	de	BCH.I	Business Communication
BCH- I.I	Environmental Studies	BCH-2.2	Corporate Accounting
BCH- 1.2	Financial Accounting	BCH-2.3	Corporate Laws
BCH- 1.3	Business Law	BCH-2.4	Macro Economics
BCH- I.4	Micro Economics	BCH-2.5	Fundamentals of Financial Mgt.
BCH- 1.5	Principles and Practices of Mgt.	BCH-2.6	Business Statistics
BCH 14	Business Environment		

SEMESTER - II

**SEMESTER - IV** 

### SEMESTER - III

3CH-3.1	Human Resource Management	BCH-4.1	Income Tax Law and Practic
3CH-3.2	Cost Accounting	BCH-4.2	a. E-Commerce
3CH-3.3	Computer Applications in Business		b. Practical
3CH-3.4	Marketing Management	BCH-4.3	Management Accounting
3CH-3.5	Banking and Insurance	BCH-4.4	Organization Behavior
3CH-3.6	Entrepreneurship	BCH-4.5	Indian Economy
		BCH-4.6	Research Methods

### SEMESTER -V

	SEMES I EK - V		SEMESTER - VI
3CH-5.1	Goods and Service Tax (GST)	BCH-6.1	International Business
3CH-5.2	Project Planning and Management	BCH-6.2	Business Ethics & Corporate Governance
3CH-5.3	Auditing	BCH-6.3	Any one paper from Elective Group II*
3CH-5.4	Financial Markets and Institutions	BCH-6.4	Any one paper from Elective Group II**
3CH-5.5	Any one paper from Elective Group I*		(Other than already selected in BCH6.3)
3CH-5.6	Any one paper from Elective Group I*	BCH-6.5	Project Report
	*(Other than already selected	BCH-6.6	Seminar and Comprehensive Viva-Voce
	in BCH-5.5)		

ITM, Dehradun, U.K.



# SRI DEVSUMAN UTTARAKHAND VISHWAVIDYALAYA, TEHRI

# III. Departmement of

# **COMMERCE**

Without the knowledge of commerce no industries can progress. In a private or a public sector both, the managerial expertise is highly valued and career advancement within the management sphere is supported by qualified managers.

Bachelor of Commerce (Honors) B.Com (Computerized Accounting) are under graduate Courses and covers the study of Principles of accounting, economic theory, micro and macroeconomics, money and banking systems, knowledge about business, trade and its characteristics and policies involved, etc.

These courses focus on the systematic study of the concepts of Accountancy, Business Studies, Statistics, Economics, Mathematics, Finance, Banking, Law, Taxation, Marketing, Management Studies, etc. It is career orienting and has many openings.

# I.B.Com (Honors) and

### 2.B.Com (Computerized Accounting)

# **Eligibility:**

10 +2 in any stream with 45% marks, 50% for B.Com(H)

### Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

### **Course Duration:**

Three years

# **SEMESTER-I**

Course Code BCH.I **Business Communication** BCH- I.I **Environmental Studies** BCH-2.2 Corporate Accounting Financial Accounting BCH-2.3 BCH- L2 Corporate Laws BCH- L3 BCH-2.4 Business Law Macro Fconomics BCH- L4 Micro Economics BCH-2.5 Fundamentals of Financial Mgt. Principles and Practices of Mgt. BCH-2.6 BCH- 1.5 **Business Statistics** BCH- I.6 **Business Environment** 

### SEMESTER - III

**SEMESTER - IV** BCH-3.1 BCH-4.1 Income Tax Law and Practice Human Resource Management BCH-3.2 Cost Accounting BCH-4.2 a. E-Commerce BCH-3.3 Computer Applications in Business b. Practical BCH-3.4 Marketing Management BCH-4.3 Management Accounting Banking and Insurance BCH-4.4 Organization Behavior BCH-4.5 Entrepreneurship Indian Economy BCH-4.6 Research Methods

### SEMESTER - V

SEMESTER - VI BCH-5.1 BCH-6.1 Goods and Service Tax (GST) International Business BCH-5.2 Project Planning and Management BCH-6.2 Business Ethics & Corporate Governance BCH-5.3 BCH-6.3 Any one paper from Elective Group II\* Any one paper from Elective Group II\*\* BCH-5.4 Financial Markets and Institutions BCH-6.4 (Other than already selected in BCH6.3) BCH-5.5 Any one paper from Elective Group I\* Any one paper from Elective Group I\* BCH-6.5 BCH-5.6 Project Report \*(Other than already selected BCH-6.6 Seminar and Comprehensive Viva-Voce in BCH-5.5)



SEMESTER - II



# B.Com. (CA)

# **Programme Structure**

### B. Com. Part - I Examination(First year)

### Group I - Management Group Marks

- Paper I Principles of Management
- Paper II Business Environment

### Group II - Accounting Group

- Paper I Financial Accounting
- Paper II Business Statistics

# Group III - Business Economics & Legal Aspects of Business

- Paper I Business Economics
- Paper II Business Laws

### Group IV - Computerized Accounting

- Paper I Financial Accounting
- Paper II Computerized Financial Accounting

Qualifying Course (Only for Non commerce students who have passed class 12th with Science or arts subjects and not studied commerce and accounts in class 12th)

### B. Com. Part - II Examination(Second year)

### Group I - Management Group

- Paper I Basic Business Finance
- Paper II Personnel Management

### Group II - Accounting Group

- Paper I Cost Accounting
- Paper II Corporate Accounting

# Group III - Business Economics & Legal Aspects of Business

- Paper I Money Banking and Financial Institutions
- Paper II Legal Aspects of business

### **Group IV - Computerized Accounting**

- Paper I Cost Accounting
- Paper II Computerized Cost Accounting

# B. Com. Part - III Examination(Third Year)

### Group I - Management Group

- Paper I Marketing Management
- Paper II Management Accounting

### Group II - Accounting Group

- Paper I Income Tax Law & Accounts
- Paper II Auditing 50

### **Group III - Business Economics & Legal Aspects of Business**

- Paper I Indirect Tax Laws
- Paper II Fundamentals of Insurance

### **Group IV - Computerized Accounting**

- Paper I Computer Applications in Management Accounting
- Paper II Computer Applications in Income Tax

# Group V - Communication group (Compulsory for all)

- Paper I-Business Communication
- Paper II–Viva Voce (Oral Communication)

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# 7. MASTERS OF

# COMMERCE (M.COM)

M.Com is a PG course ideal for the management and commerce graduate students who wish to make their career in Banking Financial services and Insurance (BFSI) and Accounting and other Commercial Sectors. The two years course in four semesters dwells deeper into the functioning of the economy, capital, revenue, trade, taxes etc.

The course curriculum includes Organizational theory and Behavior containing Classical, Neo-Classical and Contemporary Authority, Power, Status, Formal and Informal Structure.

# The course also includes

- Financial Management and Policy
- ManagementAccounting
- Business Environment

Besides B.Com and BBA students M.Com is a good option for C.A. or C.S students.

# **Eligibility:**

B.Com, or BBA

# Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

# **Course Duration:**

Two years

# **Career Prospects**

- Jobs in BFSI
- Teaching
- · Banking Sector
- Insurance Sector
- Railways
- Income tax
- Tax Consultants
- Evaluators
- Auditing etc



ITM, Dehradun, U.K.



# M.Com.

M.Com. 10

# **Programme Structure**

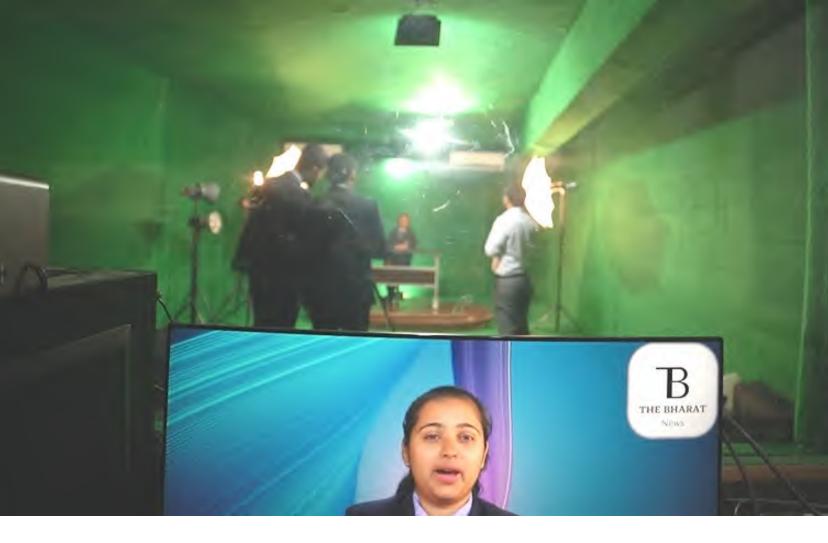
M.Com. 102	Management Principles & Practice
M.Com. 103 M.Com. 104	Business Environment
M.Com. 105	Managerial Economics E-Commerce
11.00111.103	E-Commerce
	SEMESTER – III
Core Paper	
M.Com. 301	International Business
M.Com. 302	Research Methods & Statistics
M.Com. 303	Income Tax Law & Practice
	Elective Group
	M.Com. 304 Group A: Finance:
	Financial Markets & Institutions
	M.Com. 305 Group A: Finance:
	Security Analysis & Portfolio Management OR
	M.Com. 304 Group B: Marketing:
	Consumer Behavior
	M.Com. 305 Group B: Marketing:
	Marketing Communication

SEMESTER - I

Corporate Accounting

	SEMESTER – II
M.Com. 201	Financial Management
M.Com. 202	Marketing Management
M.Com. 203	Human Resource Management
M.Com. 204	Legal Aspects of Business
	SEMESTER – IV
	SEPTESTER-IV

Core Paper M.Com. 401 Entrepreneurship Development M.Com. 402 Banking and Insurance Project Report (Dissertation)\* M.Com. 403 Seminar and Viva Voce\*\* Elective Group M.Com. 404 Group A: Finance: Working Capital Marketing M.Com 405 Group A: Finance: International Finance Management M.Com. 406 Group B: Marketing: Marketing of Services M.Com. 407 Group B: Marketing: International Marketing



# **IV-DEPARTMENT OF**

# JOURNALISM AND MASS COMMUNICATION

# 8. BACHELORS IN JOURNALISM AND MASS COMMUNICATION (HONORS) (BJMC)

**Examination Pattern:** Semester (Two semester per year and contains introduction to journalism, media and communication, editing, news reading and advertising for electronics and print media) **Programme Profile** 

- Mass communication offers careers in media field, corporate communication, advertising, public relations and journalism to broadcasting.
- The course emphasis on the social and cultural impact of various media forms, examines the practices, technologies and policies that drive the communication.

# Career Prospects

Numerous job opportunities are associated with field of mass communication from journalism to technical jobs in different sectors like, reporting, writing, editing, photography, broadcasting, cable casting new items and many other similar work profiles like in print journalism, electronics (audiovisual) journalism.

Print journalist can avail jobs in newspaper magazine as editor, reporters, columnist, correspondences and electronic journalist can work on radio,TV or website

# Eligibility:

10 +2 in any stream with 45% marks

# Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

### **Course Duration:**

Three years

# Career Prospects

- I. Print Media,
- 2. Newspapers and Magazines
- 3. Electronic Media, Radio, TV
- 4. Anchoring
- 5. Radio Channels
- 6. Photojournalism
- 7. Freelancers
- 8. Advertising



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# B.A. (Hons.) JOURNALISM AND MASS COMMUNICATION

# **Programme Structure**

C-I: C-2: AECC GE-I	SEMESTER – I Introduction to Journalism Practical Introduction to Media & Communication Tutorial Environmental Science Print Journalism & Production Practical	C-3: C-4: AECC GE-2	SEMESTER – II  Reporting & Editing for Print Practical  Media & Cultural Study Tutorial  English/MIL Communication  Photography-I Practical
C-5: C-6: C-7: SEC-1 GE-3	SEMESTER – III Introduction to Broadcast Media Tutorial History of the Media Tutorial Advertising & Public Relations Practical Radio Production Practical Film Appreciation Tutorial	C-8: C-9: C-10: SEC-2 GE-4	SEMESTER – IV Introduction to New Media Practical Development Communication Media Ethics & the Law Tutorial Documentary Production Practical Multimedia Journalism Tutorial
C-11: C-12: DSE-1 DSE-2 DSE-3	SEMESTER – V Global Media & Politics Tutorial Advanced Broadcast Media Practical Media Industry & Management Tutorial OR Media Gender & Human Rights Tutorial Photography –II Practical	C-13: C-14: DSE-4 DSE-5 DSE-	SEMESTER -VI Advanced New Media Practical Communication Research & Methods Practical Introduction to Film Studies Tutorial OR Development Journalism Tutorial *Dissertation

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#### **V-DEPARTMENT OF**

## **HOTEL MANAGEMENT**

#### 9. BACHELOR IN HOTEL MANAGEMENT (BHM)

**Examination Pattern:** Semester (Six semester and one year internship)

**Programme Profile:** It is a skilled based programme with four major functions:

- Food Production
- F&B
- · Front Office
- House Keeping including the job and as Chef

Hotel industry is a crucial part of hospitality, hotel management, glamour, and multiple skills like food and beverage, front office, sales and marketing and accounting besides kitchen and hospitality. The course include marketing management , labor relation, conventional meeting hospitality law and financial management, Sales & marketing, security, facilities management, hotel operation and restaurant management.

It also includes studies such as management principles, business computing, HR management, communication, economics, finance and accounting.

The one year internship is required for a position as hotel manager.

#### **Eligibility:**

10 +2 in any stream with 45% marks

#### Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

#### **Course Duration:**

Three years Plus One Year Of Internship

#### **Career Prospects**

- The programme profile in HM includes airline catering (flight kitchen) and cabin services
- · Club management
- Cruise ship hotel management
- Hospitality and catering
- Hotel and Tourism
- Kitchen Management
- Self Employment





#### 10. DIPLOMA IN

## HOTEL MANAGEMENT (DHM)

(One Year Diploma Course)

Examination Pattern: Annual

#### **Programme Profile**

It is a skilled based programme with four major functions:

- Food Production
- F&B
- Front Office
- · House Keeping including the job and as Chef

Hotel industry is a crucial part of hospitality, hotel management, glamour, and multiple skills like food and beverage, front office, sales and marketing and accounting besides kitchen and hospitality. The course includes marketing management, labor relation, conventional meeting hospitality law, and financial management, sales and marketing, security, facilities management, hotel operation and restaurant management.

It also includes studies such as management principles, business computing, HR management, communication, economics, finance and accounting.

The one year internship is required for a position as hotel manager.

#### Eligibility:

10 +2 in any stream with 45% marks

#### Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

#### **Course Duration:**

One Year

#### **Career Prospects**

The programme profile in HM includes airline catering (flight kitchen) and cabin services

- Club management
- Cruise ship hotel management
- · Hospitality and catering
- Hotel and Tourism
- Kitchen Management
- Self employment



## **HOTEL MGMT. (U.G.)**

SEMESTER - I

Theory

FFP-I Foundation Course in Food Production -I
FFBS-I Foundation Course in Food & Beverage Service - I

FFO-I Foundation Course in Front Office -I FHK-I Foundation Course in House Keeping -I

AOC Application of Computers
HCOMM Communication Skills -I

Practical/Project

FFP-I Foundation Course in Food Production —I (Practical)
FFBS-I Foundation Course in F&B Service —I (Practical)
FFO-I Foundation Course in Front Office —I (Practical)
FHK-I Foundation Course in House Keeping —I (Practical)

Application of Computers Communication Skills – I

**SEMESTER - III** 

**Theory** 

FPO-I Food Production Operation -I
FBSO - I Food & Beverage Service Operation - I

FOO- I Front Office Operation - I
HKO – I House Keeping Operation - I
FR French & Communication Skills

EACC Hotel Accounting

Practical/Project

FPO – I Food Production Operation – I (Practical)
FBSO – I Food & Beverage Service Operation – I (Practical)

FOO – I Front Office Operation – I (Practical)

HKO – I House Keeping Operation – I (Practical)

General Proficiency & Lang Lab – III

SEMESTER -V

20 Weeks Industrial Training

Food Production
Food & Beverage Service
Front Office

House Keeping

Presentation of Training Report & Log Book

INTERNSHIP YEAR SEMESTER - VII

Theory

E-I Elective – I

(A) Food Production

(B) F & B Service

(C) Rooms Division Management
OB Organization Behaviour

HOE Entrepreneurship Techniques & Skills RM Presentation & Communication Skills

HL Hotel Engineering
HM Hospitality Marketing

Practical/Project

PE Professional Elective Practical

PJ Project

General Proficiency

SEMESTER - II

Theory

**FSN** 

FFP-II Foundation Course in Food Production - II
FFBS –II Foundation Course in Food & Beverage Service - II

FFO –II Foundation Course in Front Office - II
FHK –II Foundation Course in House Keeping- II

Communication Skill - II

Practical/Project

FFP –II Foundation Course in Food Production – II (Practical)
FFBS –II Foundation Course in F&B Service –II (Practical)
FFO –II Foundation Course in Front Office – I (Practical)
FHK –II Foundation Course in House Keeping –II (Practical)

Self Field Visit and Report

General Proficiency and Lang. Lab II

SEMESTER -IV

Theory

FPO –II Food Production Operation - II
FBSO –II Food & Beverage Service Operation – II

FOO –II Front Office Operation – II HKO –II House Keeping Operation - II FBC Food & Beverage Control

HL Hotel Laws

ES Environmental SciencePractical/Project
FPO – II Food Production Operation –II (Practical)
FBSO –II Food & Beverage Service Operation –II (Practical)
FOO – II Front Office & House Keeping Operation – II (Practical)

Field Tour

General Proficiency & Lang . Lab IV

SEMESTER -VI

Theory

AFP Advanced Food Production & Case Studies
ABS Advanced Food & Beverage Service & Case Studies
AFO Room Division Management & Case Studies

AHK Nutrition & Food Science

HRMH Human Resource Management in Hospitality
PPM Principles and Practices of Management

Practical/Project

AFP Advanced Food Production (Practical)
AFBS Advanced Food & Beverage Service (Practical)

AFO Advanced Front Office (Practical)
AHK General Proficiency & Project Presentation

SEMESTER -VIII

20 Weeks Professional Job Training

Elective –

Food Production/Food & Beverage Service/Front Office/House Keeping







#### VI-DEPARTMENT OF

#### ANIMATION AND MULTIMEDIA

#### **II.BACHELORS OF SCIENCE ANIMATION**

#### (B.Sc.Animation)

B.Sc Animation is a multifaceted course imbibing 'Visual Arts', 'Film Making,' 'Concept Development' '3D' and others.

The syllabus includes both the Animation and Multimedia. Animation this translates to editing, film making, sound effects, visual effects on the designs developed through graphics to 2D and 3D in different software's, starting with Photoshop editor, illustrator, to Maya, Sound booth, premier-Pro and after effects etc. It also provides a complete knowledge on 2D classical and Digital, 3D Animation and Visual effects.

The first semester covers fundamentals of art and designs; the second includes classical and digital animation, the third covers elements of 3D when the student becomes capable of developing 3D short films.

The fourth semester students are exposed to visual effects and the fifth semester student can chose any one of the above for his specialization to learn the advance module, so that in the sixth semester he prepares his portfolio in a selected module. The prospects of employment, after graduation in animation, are so wide, like in Advertising world, News Channels, TV Channels, Cinematography, VFX, SFX, Film-making, Interior decorators, Architectures and Designing, Modeling, Story boarding, Building planners and If you have knack for infusing life into the characters of your imagination the animation is the right course for you.

#### **Programme Profile**

- Multi-dimensional capability building & development.
- Contemporary formats & faculties included as web.
- Real life projects in every module of each semester.
- Working on assignments & projects of prospective employers from the 1st year onwards.
- Visiting lectures by industry doyens & celebrities.
- Institute collaborators own leading 3D & cinematic studio Noida & Hyderabad as "Purple Rose".

#### Eligibility:

10 +2 in any stream with 45% marks

#### Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

#### **Course Duration:**

Three years

#### **Career Prospects**

- Emerging new areas in film production in India & abroad.
- Web production companies.
- Broadcast channel production.
- Multimedia production houses.
- All industries engaged in visual production.
- Production exchange & outsourcing from companies and studios abroad.
- Digital film making & production

ITM, Dehradun,U.K.



# **B.Sc.** (Animation)

# **Programme Structure**

BSA 101 BSA 102 BSA 103 BSA 104 BSA 103P BSA 104P	SEMESTER – I Fundamentals of Computers Foundation Course in Classical Animation Principles of Animation Graphic Design (Adobe Illustrator & Photoshop) Principles of Animation (Practical -1) Graphic Designing (Practical -2)
BSA 301 BSA 302 BSA 303 BSA 304 BSA 301P BSA 304P	SEMESTER – III  3Ds max  MAYA Fundamental  MAYA Modeling  MAYA Texturing  3DS max (Practical)  Modeling/Texturing (Practical)
BSA 501 BSA 502 BSA 503 BSA 504 BSA 504 BSA 501P BSA 502P	SEMESTER - V 3D Character Animation (MAYA) Lighting (MAYA) Rendering (MAYA) Dynamic (MAYA) Dynamic (MAYA) Lighting/Rendering (Practical) Dynamics (Practical)

BSA 201 BSA 202 BSA 203 BSA 204 BSA 202P BSA 204P	Elements of Preproduction 2D Digital Animation (Flash) Audio Editing (Adobe Sound Booth) Video Editing (Adobe Premiere) Flash (Practical) Audio & Video Editing (Practical)
	SEMESTER – IV
BSA 401	MAYA Rigging (Skelatal System)
BSA 402	MAYA Skinning & Muscle Systems
BSA 403	MAYA 3D Animation Basics
BSA 404	Digital Compositing (Adobe After Effect)
BSA 401P	Character Rigging/Animation (Practical)
BSA 404P	Digital Compositing (Practical)
	SEMESTER -VI
BSA MP Mi	nor Project (Individual)
BSA PD G	roup Project & Portfolio Development

SEMESTER - II

ITM, Dehradun, U.K.



#### **VII-DEPARTMENT OF**

## LIBRARY AND INFORMATION SCIENCES

As a result the numbers of vacancies for the posts of LIBRARIANS or LIBRARYAND INFORMATION OFFICERS have gone up.

With the explosion of knowledge in 21st century a library is considered today an importance need for the community. The rapid increase in production of recorded knowledge and literature, have led to the expansion of libraries and the development of their services. While the professional will be highly qualified then only the knowledge management of a library can be good in the field of natural science pure science Humanities social – science etc.

As a profession Librarianship has an ample opportunity. A man or woman can choose the library according to their interest & subject field. For example the person of high qualification can reach up to high rank and the perks also are given with comparison to lectures also.

### 12. BACHELOR IN LIBRARY AND INFORMATION SCIENCES (B.LIB.I.SC)

#### **Programme Profile**

- Celebrated name in 'Library Sciences' Ms Anjana Sharma leads the department.
- Large ITM Library with its digital wing available for practical assignments on daily basis.
- Collaborating libraries networked include BCL, USIS, FRI library etc.

#### Eligibility:

Graduation in any stream with 45% marks

#### Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

#### **Course Duration:**

One years

#### B.LIB./M.LIB. B.Lib (Annual Pattern)

- . Foundation of Library and Information Science
- II. Management of Libraries and Information Center
- III. Knowledge Organization and Processing (Classification Theory)
- IV. Knowledge Organization and Processing (Classification Practical)
- V. Library Cataloguing: Theory
- VI. Library Cataloguing: Practical
- VII. Reference Service and Source of Information
- VIII. Information Technology (Basic)
- IX (I)Tour Project & Viva-Voce 50 Marks
  (II)Computer Application (Practical) 50 Marks

44



#### 13. MASTERS IN

## LIBRARY & INFORMATION SCIENCES (M.Lib.I.Sc)

#### Eligibility:

Graduation in any stream with B.Lib.l.Sc from any recognized university with 45% marks

#### Affiliation:

Sri Dev Suman Uttarkhand Vishwavidyalaya

#### **Course Duration:**

One years

#### **Career Prospects**

- International libraries, national libraries along with institutional libraries add up to an exploding list of vacancies in India and worldwide.
- Large corporate need 'Information Officers' who can double up as librarians.
- Government jobs in teaching treat B.Lib. as equivalent to B.Ed.for eligibility purpose.
- Various large NGOs require personnel with similar profile especially for 'Desk Research'.

#### M.Lib (Annual Pattern)

Paper – I	Universe of	Knowledge

Paper – II Introduction to Research Methodology

Paper – III Advance Library Classification (Theory)
Paper – IV Advance Library Classification (Practical)

Paper – V Information Storage and Retrieval System

Paper – VI Academic Library System

Paper – VII Information Technology : Theory

Paper – VIII Information Technology : Practical

Paper – IX Dissertation (A Project)

#### SKILL DEVELOPMENT PROGRAMS

ITM has been selected as a Training Partner of NSDC by the MHRD under Prime Ministers Kaushal Vikas Yojana (PMKVY) for imparting skilling 20010 students in the following four sectors for variable durations:

I- BFSI: Banking Finance Services and Insurance:

I.Loan Approval Officer

**II.Accounts Executive** 

II-IT-ITES: Information Technology Enabled Services

- Associate CRM
- Associate DTP
- Junior Software Develop
- Software Developer
- Technical Support
- UI Developer
- Web Developer

#### III-RETAIL MARKETING:

- Stores Ops. Executive
- IV-MEDIA & ENTERTAINMENT:
- Graphic Designing
- 2D Illustrations

These skill development programs are correlated with suitable and guaranteed placements.

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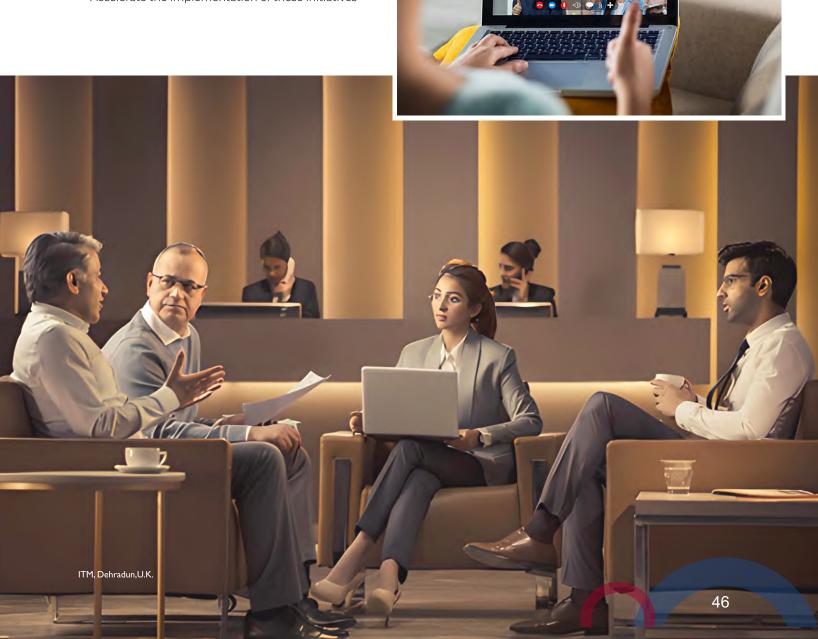
# EXPAND YOUR HORIZON

#### PREPARE FOR EXCELLENCE IN THE REAL WORLD

ITM has established Centres of Excellence that act as incubators of change.

#### Our main aim is to:

- Become an innovative institution where students and faculty share the commitment to excellence
- Incubate creative thinking with an emphasis on collaborative experiential learning
- Accelerate the implementation of these initiatives





#### ITM Centre for Learning Sciences and Technologies (ICLST)

Reimagining education is an undertaking that requires a fundamental commitment. The ICLST creates an ecosystem bringing together educators and experts from around the world to advance teaching, learning and Instructional Design.



# ITM Centre of Social Innovation (ICSI)

The ICSI works to create a sustainable society through social innovation and research. Its aim is to champion change and provide solutions to identified societal challenges in rural contexts, particularly in the state of Uttarakhand, Garhwal.



#### **ITM Research Centre (IRC)**

The IRC is established to solve problems that matter and bring ideas to life. It promotes an Interdisciplinary approach towards research and fosters collaboration within and outside the institute.

# INTERDISCIPLINARY ITM

#### **EVERY STEP OF THE WAY**

We are deeply invested in your success. We do not focus on just the end objective; we look at every step along the way to get there.

Even before your enrolment, your Advisors will help you plan your Program of study through a Career Discovery tool and personalized counselling. This will help you uncover your unique personality, strengths and ambitions. From your first day at the ITM, to your graduation and even beyond, you'll receive the encouragement, support and guidance necessary to achieve your academic goals.

For those inclined towards higher studies, we also offer guidance towards competitive exams such as CAT, GMAT, NDA, CDS, among others.



# **PLACEMENTS**

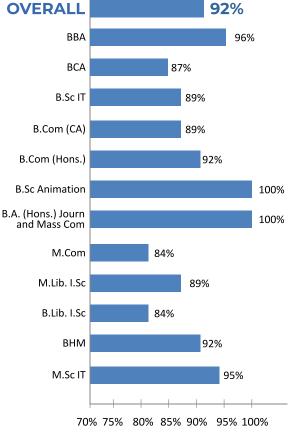
Your education is an investment for your future. We look forward to building a diverse and talented student community to create a rich learning experience.

# Placement % 2021-22











CYNOTECK













**PARVARSHIKA** 

**BCA** 







## PLACEMENTS 2021-22 (SOME GLIMPSES)

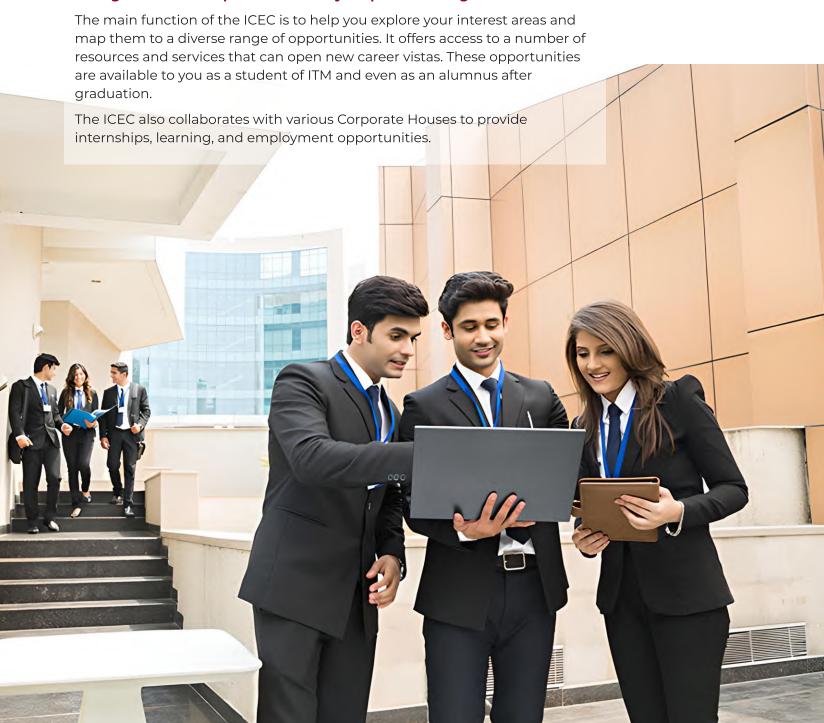
		SALARY	
NAME OF THE COMPANY	POSITION	PACKAGE	SELECTED
		(LACS)	
Wipro	Scholar Trainee- WILP	2.76	11
TCS	Technical trainee	3.20	5
Byjus	Business Development	10.50	3
Right wave	Data analyst, qulaity analyst- server administrator	2.55	4
Talent IQ	Technical Recuiter- US staffing	1.8	14
Arvinds fashions ltd	Retail Trainee	2.64	13
Skywings advisor pvt ltd	Talent acquisition	1.87	12
Indigo airlines	cabin crew	4	3
Airtel	Sales	2	1
Collabera technologies	Techical Trainee	2.55	13
ITENIC technologies	Business Development Executive	4.25	22
Value Prospect Consulting	upcoming drive		20
Talent IQ	Recruitment trainee	2.4	4
Upgrad technologies	Business development	4	1
Ileads	customer care associate	2	1
Cynotech	software development trainee	2.4	24
Techgrid	Business development	3	25
Nitya Technologies	Recruitment Associate	1.98	14
ITENIC technologies	Technic Requirtement	1.32	20
Accenture	System and application services associate	3.5	2
Amazon	Tron anaylyst	2.8	2
Inteleo	Traniee	1.8	9
knowledge act	Technical trainee	2.2	20
Vivisha goodworks	Trainee	2.2	8
MPS Technologies	Software development trainee	2.3	9
Wipro Technologies	WILP	1.92	2
Utkarsh small banking finance	sales profile	2.5	
Right wave	Associate MarTech (Trainee)	3.6	5
Utkarsh small banking finance	pobationary sales officer	2.1	5
Saxon Global	Recruiter	2.2	5
Tata ( Air india)	cabin crew	4.8	2
Prismart poduction	motion graphic artist and rigging artist	2.2	2
Rightwave Infosolutions pvt ltd	Associate MarTech (Trainee)	2.67	5
Capegimini	associate A2	2.75	2

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# CHALK A PATH FOR YOURSELF

#### **EXPLORE INTERESTING CAREER OPPORTUNITIES**

Our ITM Career Exploration Centre (ICEC) helps you work on your strengths and develop skills towards your professional goals.



# ITM, Dehradun, U.K.

# **Campus Location**



40 mins Drive to Jolly Airport



15 mins Drive to Railway Station

# KNOW YOUR NEIGHBORHOOD



Sports



Entertainment Avenues -Mall



Tech Hubs
- Tech Park

- Park



Major Attractions

-Mussoorie

-Nainital

-Ooti

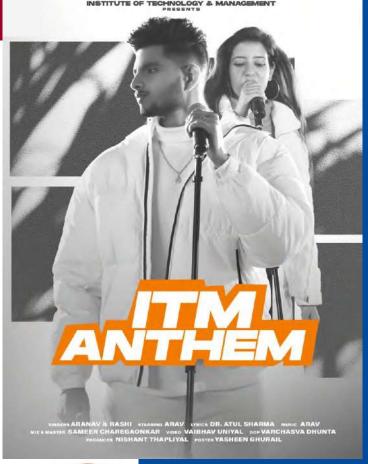
# **EXCITEMENT AWAITS YOU**

# AS A STUDENT OF ITM DEHRADUN

At ITM, we place considerable value on sports, cultural activities, and performing arts

These collaborative extracurriculars build a spirit of camaraderie, healthy competition, a sense of pride and belonging. To encourage this further, we also associate academic credits towards extracurricular activities.

The Sports and Cultural Events Council at ITM guides and supports our student and faculty bodies to carry out several cultural events and tournaments.





# **EXCITEMENT**AWAITS YOU

We have fostered collaborations with various associations to bring these experiences to life.

#### **ASSOCIATONS AND TIE-UPS:**

ITM Centre for Sports Excellence

As a ITM student, you get access to state-of-theart sports facilities for Cricket, Badminton, Swimming, Football, Tennis, Squash, Athletics and more.



Whether you're into composing, performing, or practicing for fun, your music needs the right platform. ITM PROVIDES YOU A ROCK SOLID PLATFORM TO HONE YOUR THIS TALENT.



# FESTIVALS AND CLUBS

#### **Literary and Cultural Festivals**

The ITM is your stage. You can organize and participate in the Annual Cultural Event at ITM. The event is a platform for new-age sports like choreographed formations and volleyball. You can also explore performing arts and a variety of activities like music, theater, group dances, stand-up comedy and fashion shows.

You can also participate in our:

# Music and Dance Clubs Quiz Club ITM GOT TALENT

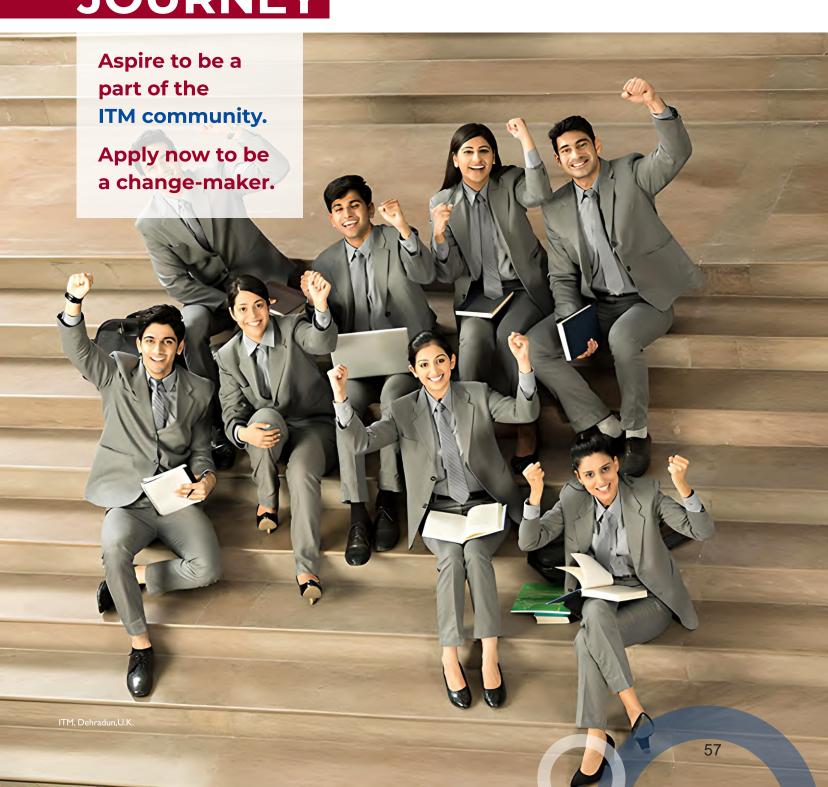






Your experience at ITM will be like a home away from home. To ensure that your experience is enjoyable and convenient, we offer various accommodation options. The Student Housing facility is located 10 minutes away from our Campus.

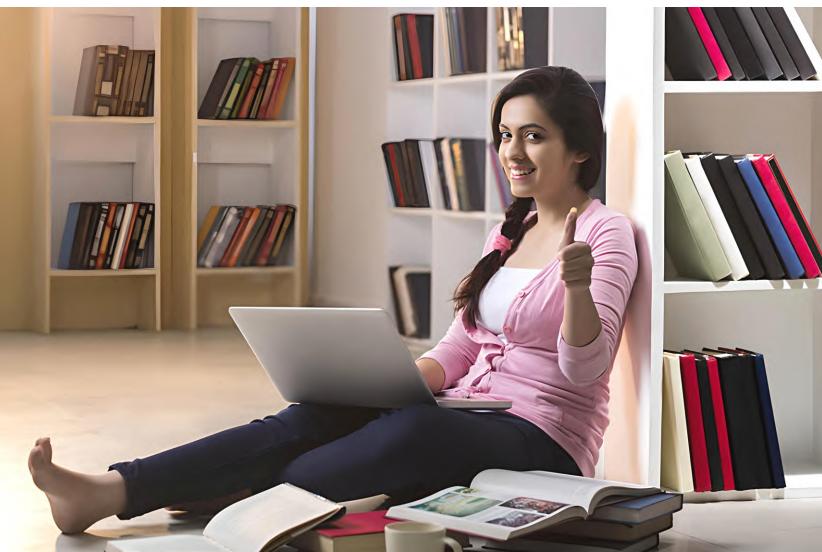
# HIGHER EDUCATION JOURNEY



# JOIN A DYNAMIC COMMUNITY OF NEXT GENERATION LEADERS

The course aims to prepare you for the world of work. Whether you want to start your own business or are considering working for a multinational, these courses aim to develop your confidence and equip you with detailed knowledge of relevant issues. It will give you indepth knowledge and understanding of the business world, latest technology driven works, how to manage people, and how to adapt to an ever-changing environment.

The overall aim of the programmes are to provide students with an academically challenging, integrated and intellectually stimulating suite of subjects and disciplines associated with a career. These programmes have key employability and digital skills embedded within its modules designed to create employment-ready graduates.



#### **FEE STRUCTURE**

Course	Duration	<b>Tuition Fee</b>	Training &	Examination	Total Fees
	(Per Year)	Placement	Fee/ University	(Per Year)	
		(i ci icui)	Fees	Enrollment Fee	(i ci icui)
HNB GARHWAL CENTRAL UNIVERSITY					
B.Sc. I.T.	3 Yrs	65,000	3,000	*	68,000
B.C.A.	3 Yrs	65,000	3,000	*	68,000
B.B.A.	3 Yrs	70,000	3,000	*	73,000
M.Sc. I.T.	2 Yrs	65,000	3,000	*	68,000
SRI DEV SI	JMAN UTT	ARAKHAND \	/ISHWAVIDY	ALAYA	
B.Com	3 Yrs	44,000	3,000	*	47,000
B.Com (Hons.)	3 Yrs	50,000	3,000	*	53,000
B.A. (H.) Journalism & Mass Com.	3 Yrs	50,000	3,000	*	53,000
B.Sc. Animation	3 Yrs	75,000	3,000	*	78,000
B.H.M.	3+1 Yrs	80,000	3,000	*	83,000
B.Lib. I. Sc	One Year	40,000	3,000	*	43,000
M.Lib. I. Sc	One Year	40,000	3,000	*	43,000
M.Com	2 Yrs	45,000	3,000	*	48,000
D.H.M	One Year	80,000	3,000	*	83,000
B.A	3 Yrs	20,000	3,000	*	23,000
(Hindi, History, Psychology,					
Political Science, Maths, English,					
Education, Sociology, Economics)					
Bachelors of Fine Arts	4 Yrs	75,000	3,000	*	78,000
B.Sc Computer Science	3 Yrs	65,000	3,000		68,000
M.Sc Animation	2 Yrs	80,000	3,000	*	83,000
B.A Yoga	3 Yrs	30,000	3,000	*	33,000

Note:- Scholarship awarded as per the merit upto 20 percent.

- Registration Fee/Admission Charges Rs 10,000 (one time).
- Scholarship will be provided as per eligibility criteria.
- Annual fee can be paid in two equal Installments.
- \*Student enrollment-fee and examination-fee to be paid direct by the student while filling the examination form as per the university norms.
- ITM Uniform:- One Set- Comprising, Blazer with monogram, One Sleeves-less pull-over, Two Trouser, Two Shirts, One Neck Tie, One Pair Track suits and one house T-Shirt + Rs. 6,000/- . Additional Uniform for B.H.M students comprising 2 White shirts, 2 Black Pants, 1 Black Bow Tie, 1 Scarf costs Rs. 6,500/-.
- Fee paid once is neither refundable nor adjustable.
- Boarding and lodging charges extra Rs. 8000/- per month, if facility availed.

